## ^ MESSAGE IQ™

# SEND & RECEIVE TEXT MESSAGES IN HUBSPOT

## Get your message across

Email has a 22.5% open rate. Text messaging has a 98% open rate and a 45% response rate.

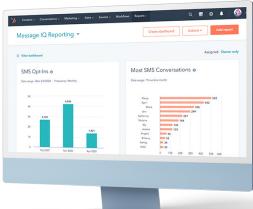
98% Average Open Rate

**45%** Response Rate

91% Want Text Messages

**58%** Best Contact Method





## MESSAGE IQ DIFFERENCE

**Track. Everything.** Our deep HubSpot integration allows you to seamlessly add SMS to your workflows and track events on contact, deal, and company records.

## It just works

Using Message IQ is as easy as sending email. Forget spending hours training your team on how to use new software – Message IQ adds value immediately.



#### **Intuitive Interface**

If you know how to email from HubSpot, you know how to send text messages. Our intuitive user interface makes texting easy.



#### **Deepest Integration**

Send 1:1 and workflow-based messages.
All logged in HubSpot. If you need your
messages to be seen, you need to be texting.



### **Clear Reporting**

Our reporting is clear and comprehensive. With one click, view metrics on messages sent, delivered, replied to and opt-outs.



### **Compliance Support**

Industry regulations are evolving. Don't worry - we'll help you remain compliant and your text messages flowing.

